

# LINDSAY CARROLL

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## Art Director & Designer

Highly motivated, dynamic art director & designer with a strong attention to detail & process. My goal is to create & deliver successful communication strategies through the use of advertising & design. Proven ability to work collaboratively in a fast-paced environment & to design conceptually.

## EXPERIENCE

February 2020 - Present

### Hollywood Agency

#### Art Director

Concepted creative solutions for the agency & clients. Created print & digital collateral, mock-ups, social media posts, etc. Designed websites. Assisted in rebrands. Worked closely with clients, creative director, account directors, PR team & social team. Pitched new business. Attended photo & video shoots. Managed interns. Brands: Stanley BLACK+DECKER, TOMY, ISLE, Samsonite, Norwell Visiting Nurse Association, Kitchen Magic & more.

March 2019 - February 2020

### CLUTCH Workshop

#### Art Director

Created print & digital collateral, mock-ups, social media posts, logos, etc. Concepted campaigns, logos, events, etc. Worked closely with clients, creative director & strategist on all projects. Pitched new business. Managed interns. Brands: Big Boy Restaurants, Your Pie Pizza, Everybody Water, Seabird Coffee & Co. & more.

September 2018 - March 2019

### Conover Tuttle Pace

#### Art Direction & Design Intern

Created banner ads, printed collateral, mock-ups, social media posts, presentation decks, etc. Obtained guidance from art directors, designers, copywriters & creative directors. Brands: Eastern Bank, Wahlburgers, Breeder's Cup, E.B. Horn, Assembly Row, UL & more.

May 2017 - May 2018

### UDance Dance Marathon

#### Graphic Design Chair

Worked with 60 executive members to create a cohesive set of graphics which included; logos, flyers, banners, merchandise, infographics & social media. Collectively raised \$2,019,210.48 for kids battling childhood cancer.

## EDUCATION

### University of Delaware

#### Bachelor of Fine Arts, Visual Communications

Minor, Advertising

Class of 2018

### Cuba Study Abroad

#### Winter 2017

Three weeks immersed in the Cuban culture. Studied photography, Cuban history & art. Resided in Havana, Viñales & a home-stay. Visited national galleries, museums, music venues & cultural sites.

### London Study Abroad

#### Summer 2017

Five week program that focused on advertising & design in the U.K. Worked on & presented briefs to creatives at J. Walter Thompson & RGA. Gained intimate design insight from Peter Saville & Nadav Kander.

## ORGANIZATIONS

March 2016 - May 2018

### Kappa Alpha Theta, Zeta Tau

#### Creative Assistant

Created promotional logos, videos, banners & social media posts. Conducted photo & video shoots to record footage for recruitment videos. Collaborated with other officers.

August 2015 - May 2018

### Visual Communications Club

#### Member

Selective student group within the Visual Communications program aiming to connect juniors & seniors. Also encourages members to get to know each other & collaborate on projects.

## SKILLS

Art Direction  
Photography  
Typography  
Layout  
Graphic Design

Branding  
Social Media  
Adobe Creative Suite  
International & Domestic Travel  
Volunteering